



Dear Partner,

We would like to invite you to sponsor the **2020 Patient & Family Centered Care Conference**. Patient & Family Centered Care Partners (PFCCpartners), Health Services Advisory Group (HSAG), and Cynosure Health are collaborating to present the tenth annual PFCC Conference to build a person-centered health system. This year we are presenting a two-day conference to be held **September 21 and 22, 2020** at the California Endowment Center for Healthy Communities in Los Angeles, CA.

The PFCC Conference provides healthcare stakeholders, patients and families a unique opportunity to engage in peer learning and networking focused exclusively on advancing patient and family centered care. The conference is designed to provide attendees with innovative resources, tools, and practical strategies for engaging patients and family caregivers across all aspects of healthcare delivery. The two-day conference will feature a dynamic panel Patient Family Advisors and their healthcare staff partners. , Breakout sessions presented by healthcare professionals and their patient partners provide real world examples to implement patient and family centered care practices. A comprehensive knowledge café will draw conference participants in to capture key learnings to take back to their programs for implementation.

We anticipate approximately 250 attendees representing health systems, research teams, quality improvement organizations, measure developers, and health policy organizations. Participants will include executive leaders, clinicians, researchers community health professionals, quality improvement professionals and patient family advisors (people using their lived experience to influence healthcare) among others.

Sponsors will receive multiple opportunities to interact with conference participants over the two day event. Sponsorship tables will host direct contact with attendees for the duration of the breakfast and lunch hours as well as in between breakout sessions during both days. Additional sponsorship opportunities include verbal recognition in the conference opening remarks, inclusion of logo and ad in print materials and on the website. Monday evening will provide a special opportunity to sponsors to be recognized at the 10th Anniversary Celebration Reception.

To become a sponsor of the 10th annual PFCC Conference, just complete and return the Sponsorship Form attached. Limited sponsorship opportunities available, reserve your space today!

Thank you!

Conference Sponsorship Benefits:

Benefits	Gold \$2500	Silver \$1500
6x3 table at both days of conference	✓	✓
Registration for participants	2 participants	1 participant
Quarter page ad in syllabus	✓	✓
Logo on conference website	✓	✓
Verbal/visual recognition at opening of conference	✓	✓
Table at 10-year celebration reception	✓	
Verbal/visual recognition at 10-year celebration reception	✓	
Digital marketing recognition on all reception marketing	✓	
Recognition on registration page (opening in May)	✓	

2020 PFCC Conference Sponsorship Form

1. ORGANIZATION INFORMATION:

Organization: _____

Website: _____

Organization Address: _____

City: _____ State: _____ Zip: _____

Primary Contact Name: _____ Title: _____

Email: _____ Phone: _____

2. ATTENDEE INFORMATION:

Name: _____

Email: _____

Phone: _____

Name: _____

Email: _____

Phone: _____

3. SPONSOR TABLE NEEDS/REQUESTS:

I will need an electrical power outlet near my display table.

Other : _____

**To confirm your sponsorship:
Mail or email this completed form by July 1, 2020 to:**

Mail:

PFCCpartners
5199 E. Pacific Coast Hwy, Suite 306
Long Beach, CA 90804

Email:

laura@pfccpartners.com

Our organization would like to sponsor the PFCC Conference as a gold sponsor in the amount of \$1,500

Our organization would like to sponsor the PFCC Conference as a silver sponsor in the amount of \$2500

Signature: _____

Date: _____

Please note, your company logo will be posted to the Conference website once all sponsor materials are received. To ensure inclusion in the Conference Syllabus (print) we need to have your ad and logo no later than July 1, 2020.

Presented by:

